



Life Trends

2022 REPORT



Presented by
Heartbeat International

HIGHLIGHTS



1,371,923

TOTAL IN-PERSON CLIENT VISITS

AT AFFILIATE PREGNANCY HELP ORGANIZATIONS, IN 2021

INTRODUCTION

Heartbeat International and its network of nearly 3,000 pregnancy help organizations worldwide work tirelessly to provide hope and help to women and families experiencing unexpected pregnancies. From this network of care, we can discover and evaluate trends within the movement as a whole and use them to inform and encourage others on the work accomplished.

The Life Trends Report exists to provide a snapshot of life-affirming pregnancy help. Having an awareness of the trends within the pregnancy help movement creates a better understanding as the culture changes and shifts over time.

The information within can be used to better understand the services our clients seek, while providing key information to share publicly about the good work and positive impact of pregnancy help.



1,977,509

**PEOPLE NOW HAVE ACCESS TO
PREGNANCY HELP THROUGH
LIFE LAUNCH**

ESTIMATE BASED ON 2019 CENSUS NUMBERS



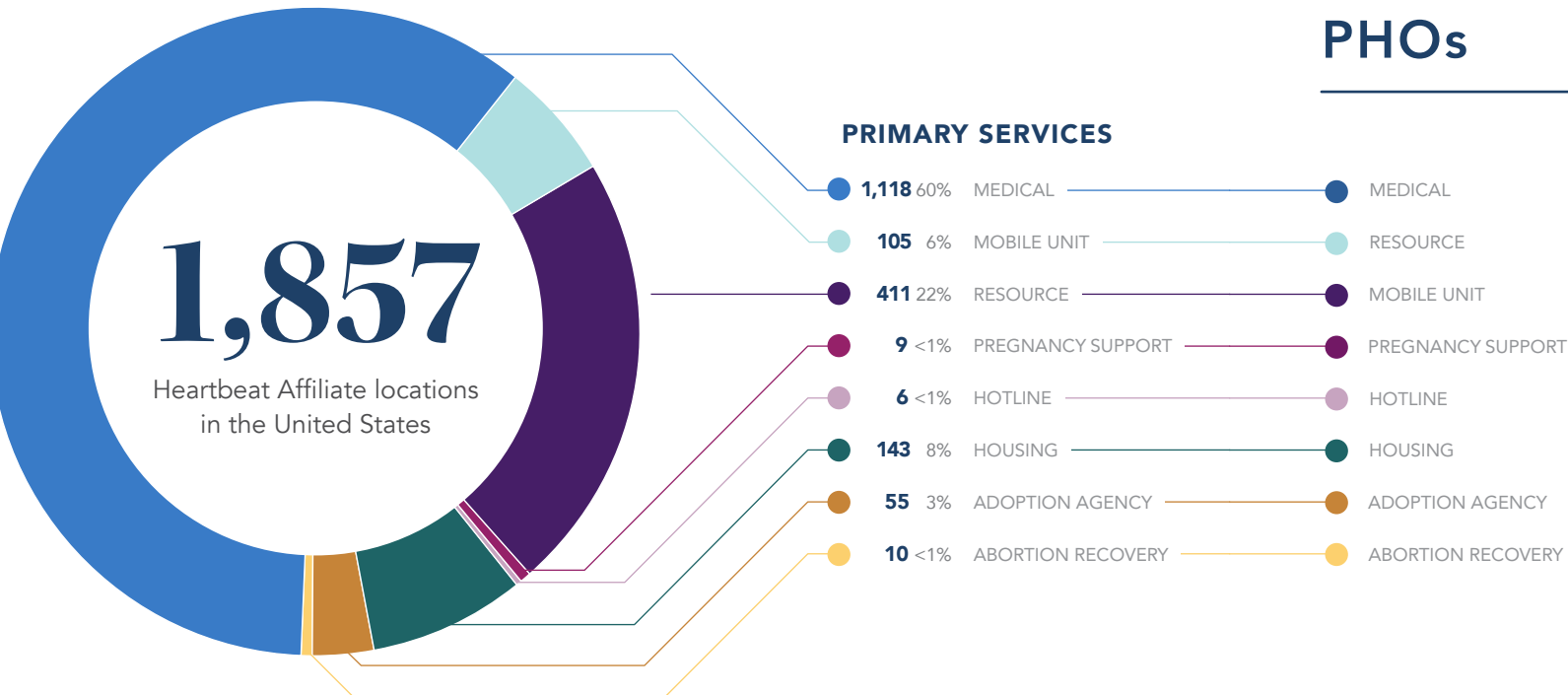
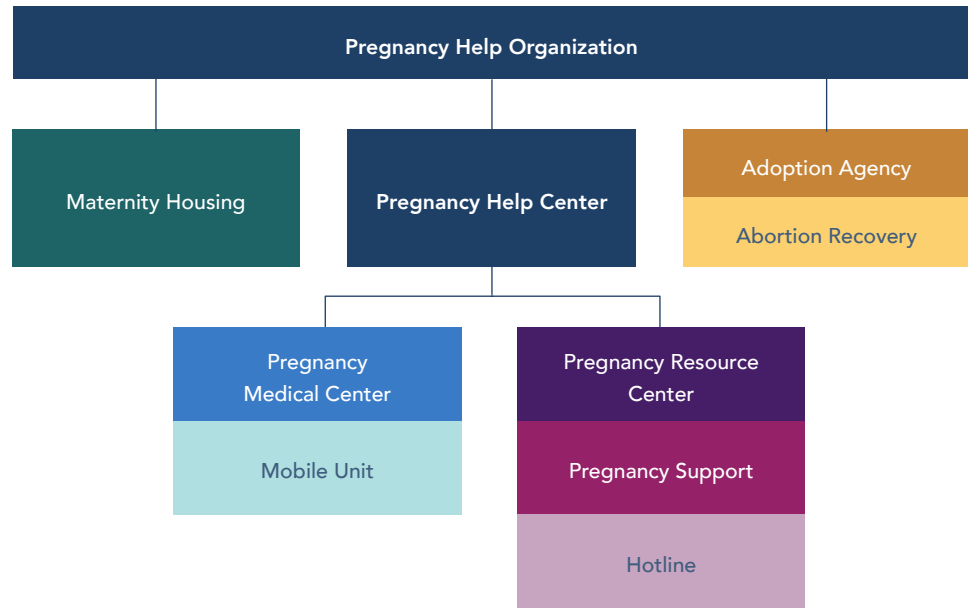
3,000+

LIVES SAVED (AND COUNTING)

THROUGH THE ABORTION PILL RESCUE NETWORK

PREGNANCY HELP ORGANIZATIONS

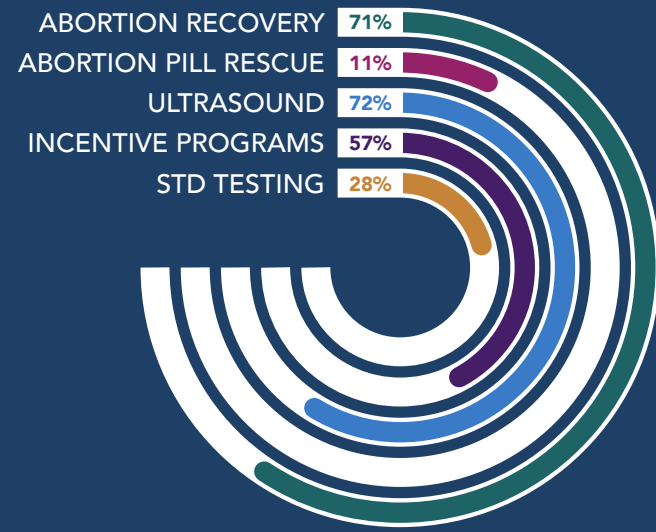
Heartbeat's affiliate pregnancy help organizations (PHOs) support women wherever they are in their pregnancy journey and beyond. Our affiliates fall into several categories according to the primary services they offer.



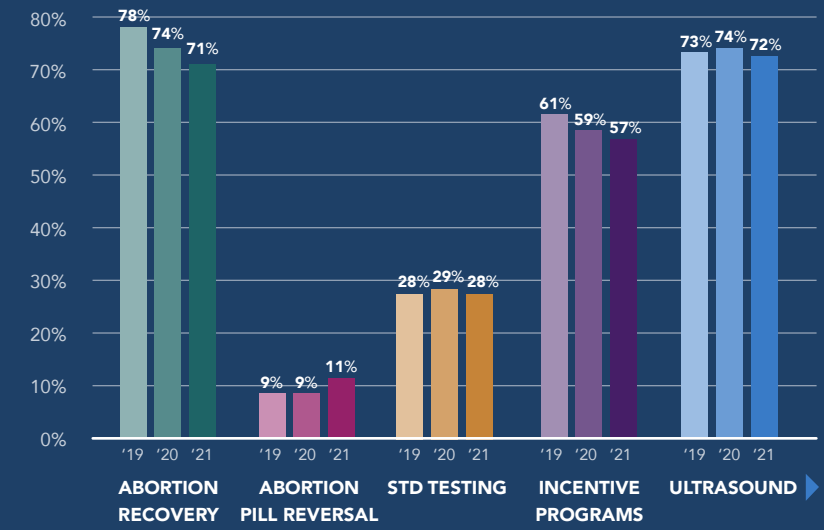
PROGRAMS & SERVICES

Along with intervention services, our affiliate pregnancy help centers offer a broad range of services from prevention programs and STD testing/treatment, to Abortion Pill Reversal and parenting classes.

These numbers reflect self-reported figures from U.S. Heartbeat affiliates shown as percentage of our total affiliates offering the service.



PROGRAM & SERVICE TRENDS

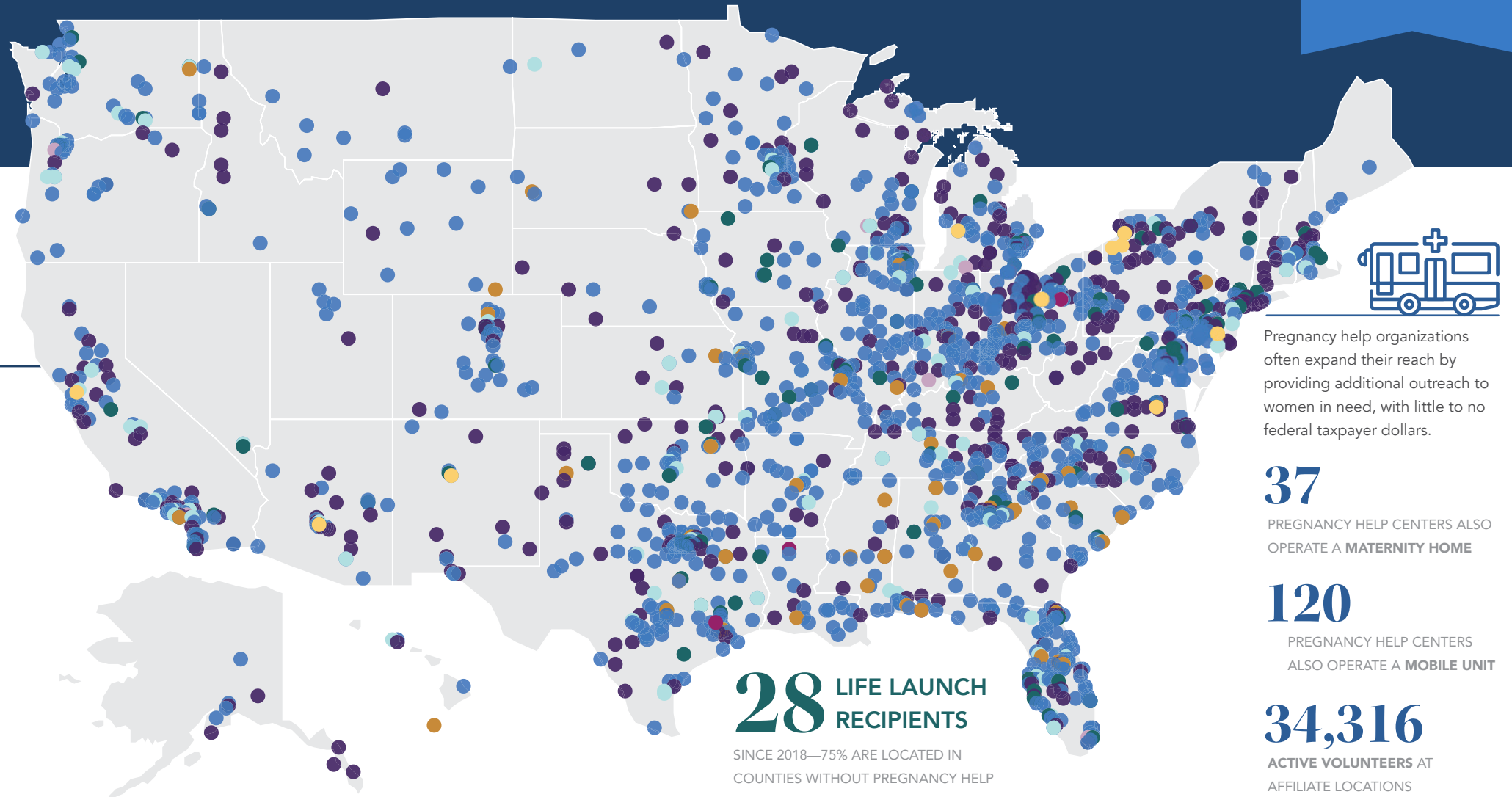


80%
of women considering an abortion choose life when they see an ultrasound.²

486,213
free ultrasounds were given in 2019^{3*}

388,970
mothers chose life⁴

U.S. AFFILIATE PHOs



Pregnancy help organizations often expand their reach by providing additional outreach to women in need, with little to no federal taxpayer dollars.

37
PREGNANCY HELP CENTERS ALSO OPERATE A MATERNITY HOME

120
PREGNANCY HELP CENTERS ALSO OPERATE A MOBILE UNIT

34,316
ACTIVE VOLUNTEERS AT AFFILIATE LOCATIONS

28 LIFE LAUNCH RECIPIENTS

SINCE 2018—75% ARE LOCATED IN COUNTIES WITHOUT PREGNANCY HELP

LIFE TREND: ABORTION PILL RESCUE NETWORK

Heartbeat's Abortion Pill Rescue® Network (APRN) connects women who regret taking the first dose of the abortion pill regimen to a network of healthcare professionals trained to administer the reversal protocol.

1,100+
HEALTHCARE PROFESSIONALS
ARE A PART OF THE ABORTION PILL RESCUE NETWORK

AN AVERAGE OF
150 women
START THE REVERSAL
PROCESS EACH MONTH

WOMEN IN ALL
50 states
AND 65 COUNTRIES
CONTACTED APRN IN 2021

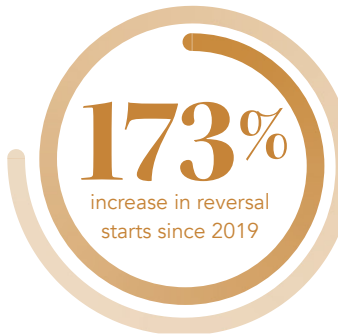
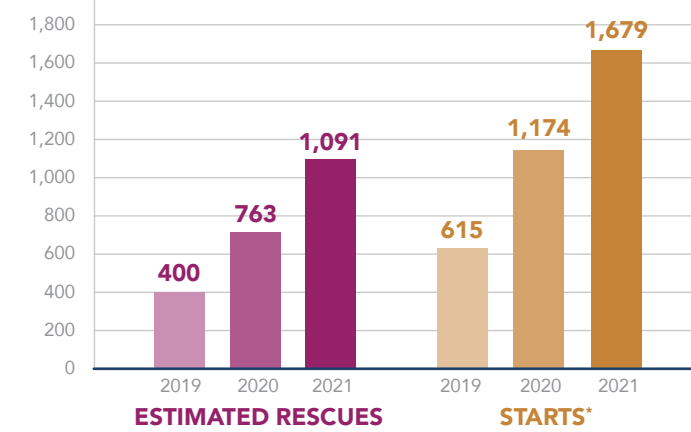


1,091 **3,000+**

The reversal protocol is 64-68% effective according to the largest peer-reviewed study (2018).¹

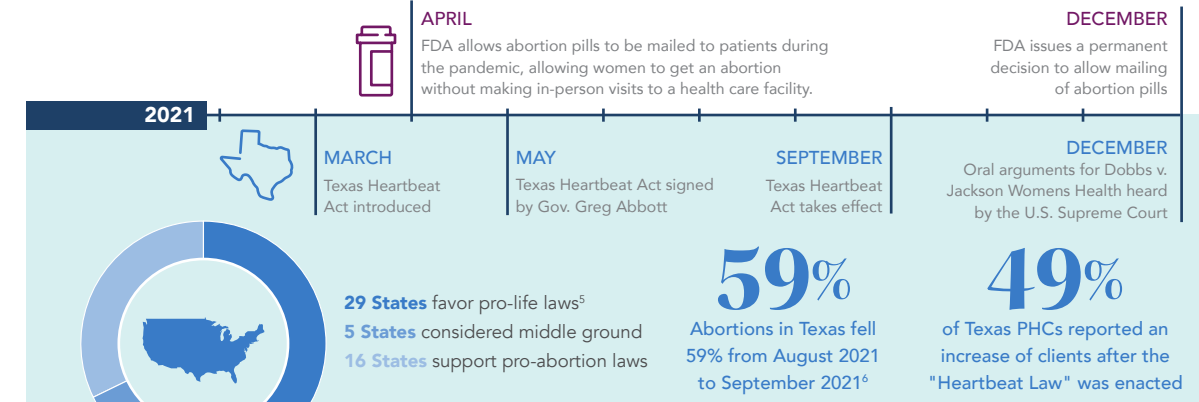
LIVES SAVED IN 2021

ESTIMATED LIVES SAVED SINCE 2012, STATISTICS SHOW

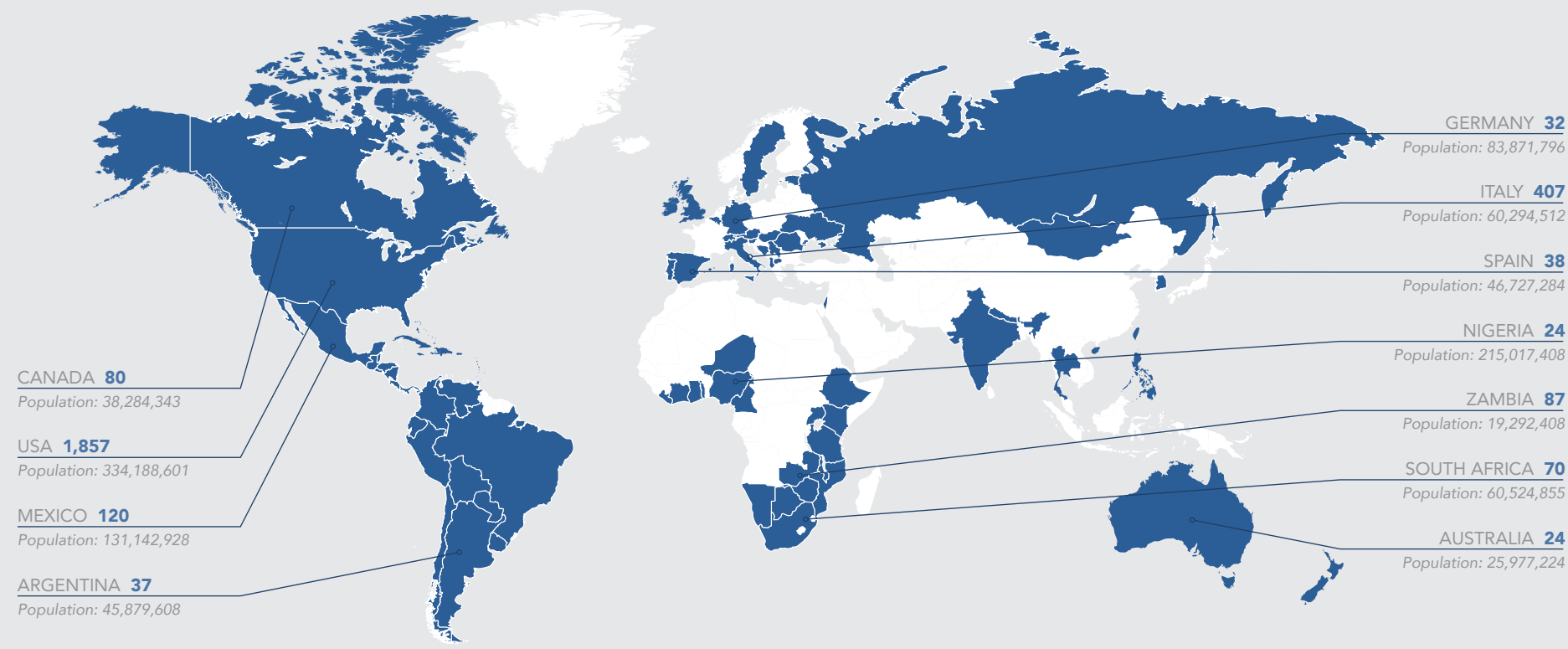


POLITICAL TRENDS: UNITED STATES

Abortion was a mainstream political issue in 2021 with the FDA expanding the availability of mail-order abortion pills, the Texas "Heartbeat Law" being enacted prohibiting abortions after a heartbeat is detected (~8 weeks), and the Supreme Court agreeing to hear the Dobbs v. Jackson Women's Health case which could overturn Roe v. Wade, sending the abortion issue back to the states.

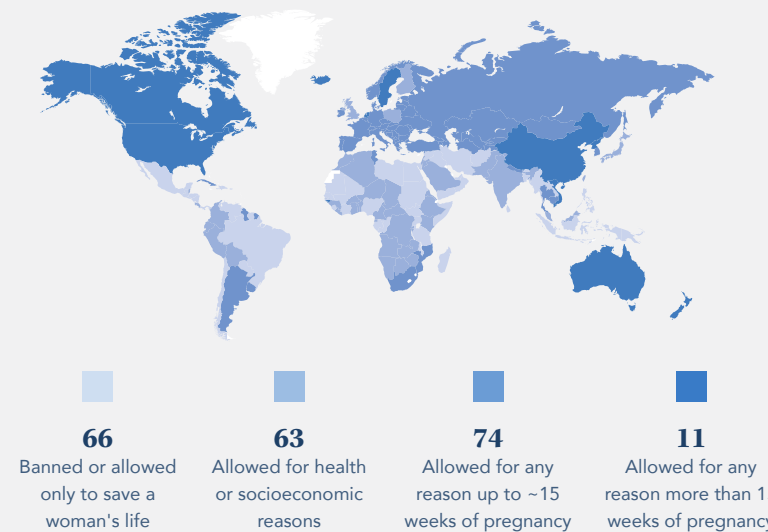


3,030
AFFILIATE LOCATIONS
IN THE WORLD
OVER 7,000 LOCATIONS
TOTAL PROVIDING PREGNANCY
HELP WORLDWIDE



GLOBAL

Only about a dozen countries besides the U.S. allow abortion without any restrictions after 15 weeks.⁷



**HIGHLIGHT:
UNITED KINGDOM**
Like the U.S., the United Kingdom allowed abortion pills to be available through the mail during the pandemic. Due to significant problems, the U.K. will officially end this practice in September 2022.⁸

>10,000
Women were hospitalized with side effects after taking DIY abortion pills at home between April 2020 and September 2021.

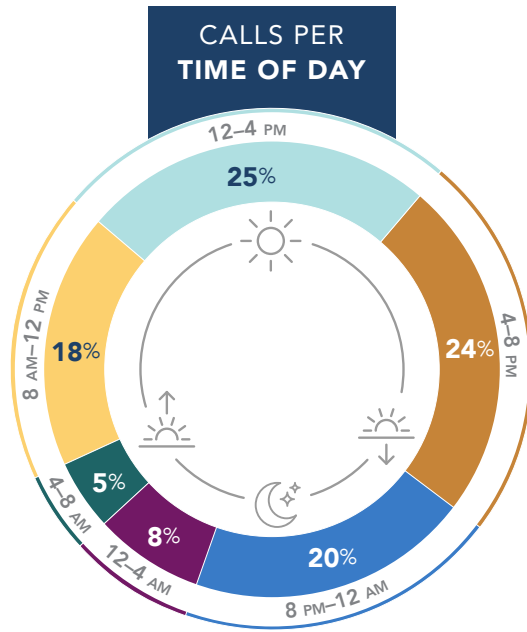
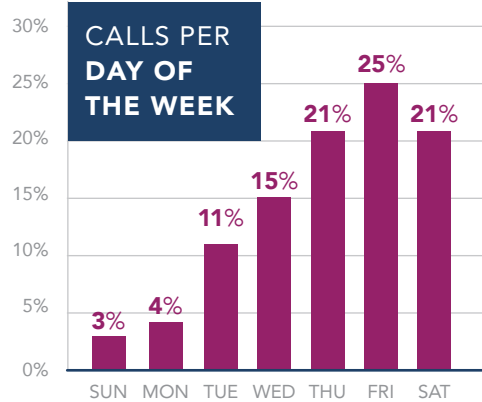
For a full listing of pregnancy help organizations throughout the world, go to [HBI.life/worldwide-directory](https://www.hbi.life/worldwide-directory).

*A "start" occurs when a woman receives a referral to a provider, the provider determines that she is a candidate for abortion pill reversal, and she has received a prescription for treatment.

LIFE TREND: ANSWERING THE CALL

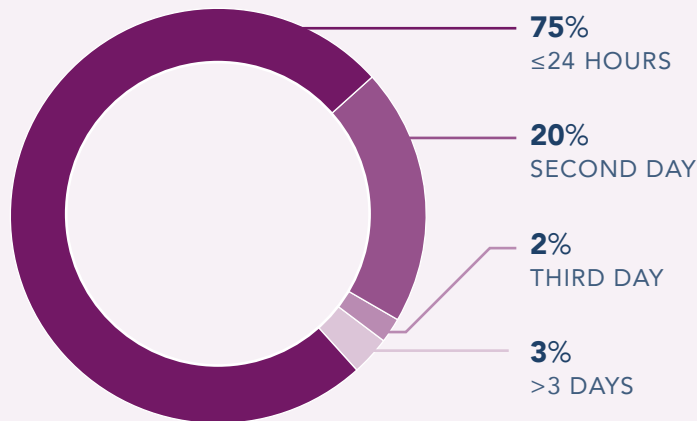
The Abortion Pill Reversal hotline receives calls every hour of every day from women who wish to stop a chemical abortion. Time is of the essence when a woman has taken the first pill, so it is imperative to have people in place ready to jump into action.

 **30 nurses**
STAFF THE APR HOTLINE



TIME SINCE CALLER HAD STARTED THE CHEMICAL ABORTION PROCESS

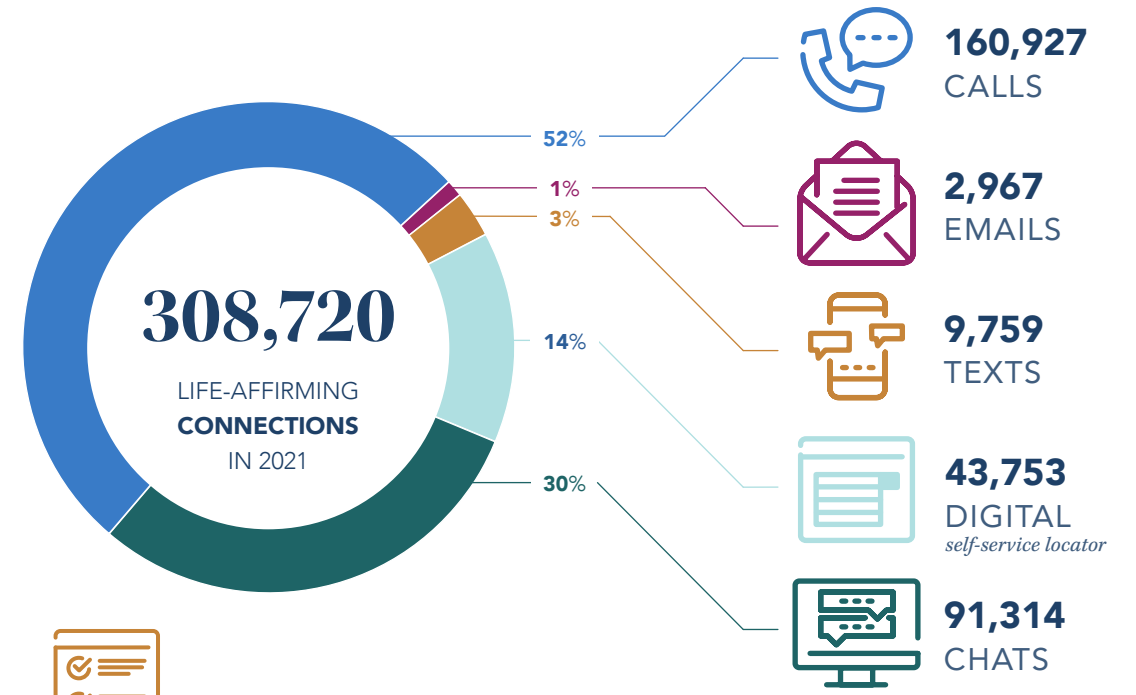
75% of clients who disclosed when they had started the process called within 24 hours.



OPTION LINE

Option Line's 24/7 pregnancy helpline is a resource that proved critically important in 2021, as many pregnancy centers were able to forward all phone calls to Option Line when they were forced to temporarily close their doors due to continued waves of COVID-19.

MORE THAN
5 million
have contacted Option Line since opening in 2003.



TREND: SELF SERVICE

Women are utilizing a "self-service" model via websites to get answers and take action.

765K
digital contacts

INCLUDING OUR ONLINE PREGNANCY QUIZ AND CENTER LOCATOR IN 2021

386%
increase

IN USE OF THE ONLINE PREGNANCY QUIZ COMPARED TO 2020

4,100+
appointments

SCHEDULED BY OPTION LINE STAFF IN 2021.

THE HEARTBEAT DIFFERENCE

At the first sign of pregnancy, Heartbeat International's worldwide network of more than 3,000 pro-life pregnancy help affiliate locations is here. We provide comprehensive pregnancy help to the woman wherever she is on her journey. From seeing the flutter of the heartbeat on her first ultrasound and teaching parenting classes, to coordinating an adoption plan and providing material aid throughout the pregnancy and beyond, we offer compassionate support so that no woman ever feels that abortion is her only option.

Visit HeartbeatInternational.org to learn more.

Sources

¹ issuesinlawandmedicine.com/wp-content/uploads/2019/10/Delgado-Revisions-FINAL-1.pdf

² nifla.org/medical-clinic-conversion

³ lozierinstitute.org/wp-content/uploads/2020/10/Pregnancy-Center-Report-2020_FINAL.pdf

⁴ gutmacher.org/article/2022/02/medication-abortion-now-accounts-more-half-all-us-abortions

⁵ aul.org/advocacy/state-legislation

⁶ Selected Characteristics of Induced Terminations of Pregnancy by Month, by Alison Little, Texas Health and Human Services, February 2022

⁷ nytimes.com/2022/01/22/upshot/abortion-us-roe-global.html

⁸ righttolife.org.uk/news/government-confirms-return-of-pre-pandemic-safeguards-for-abortion-provision



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